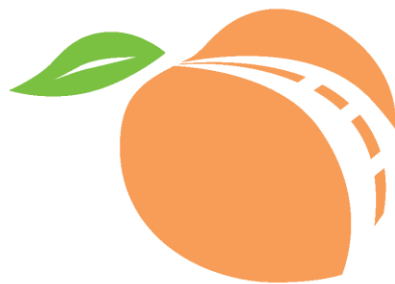


# I-85 Express Lanes

GRTA Board Presentation

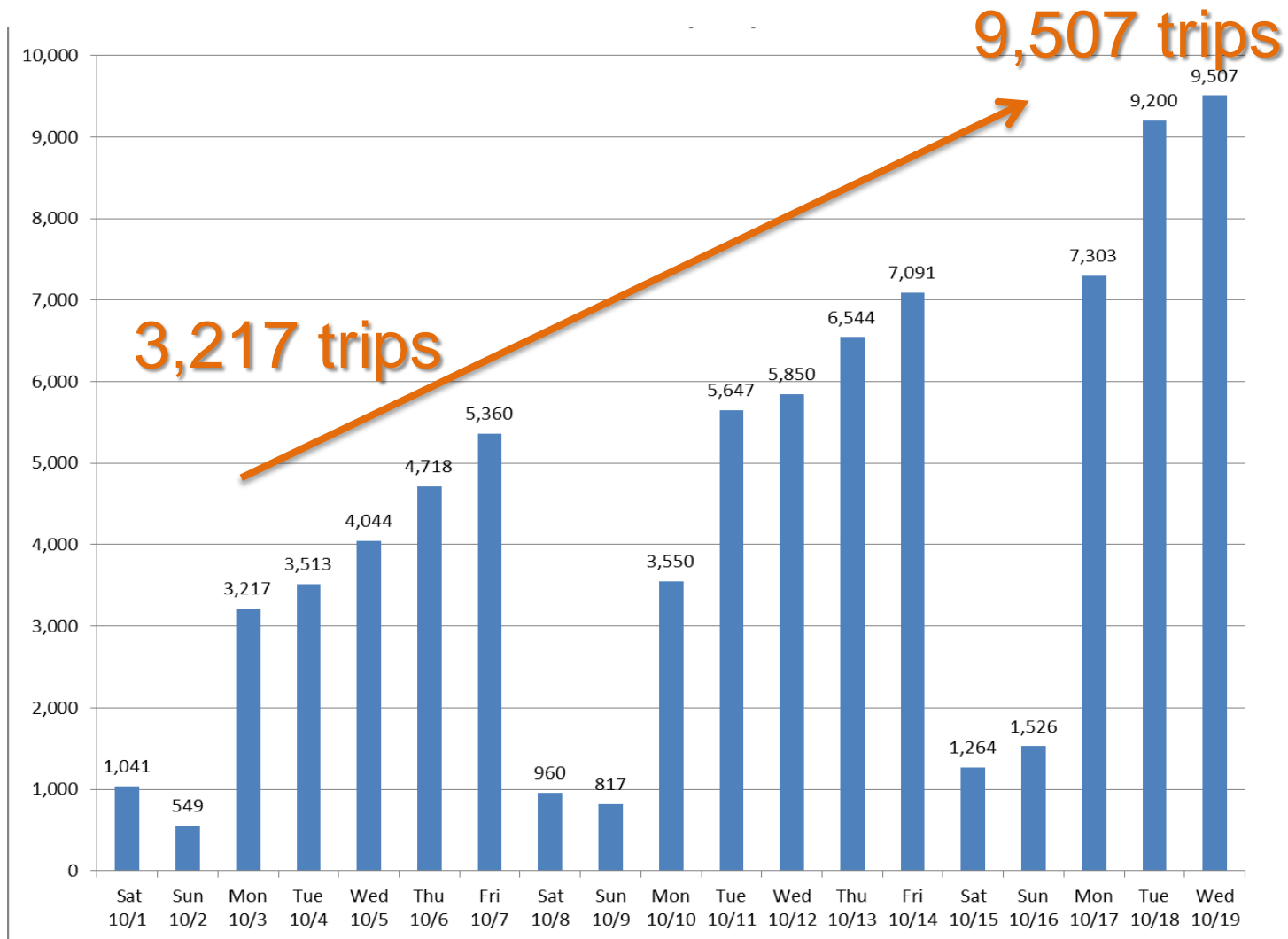
October 21, 2011



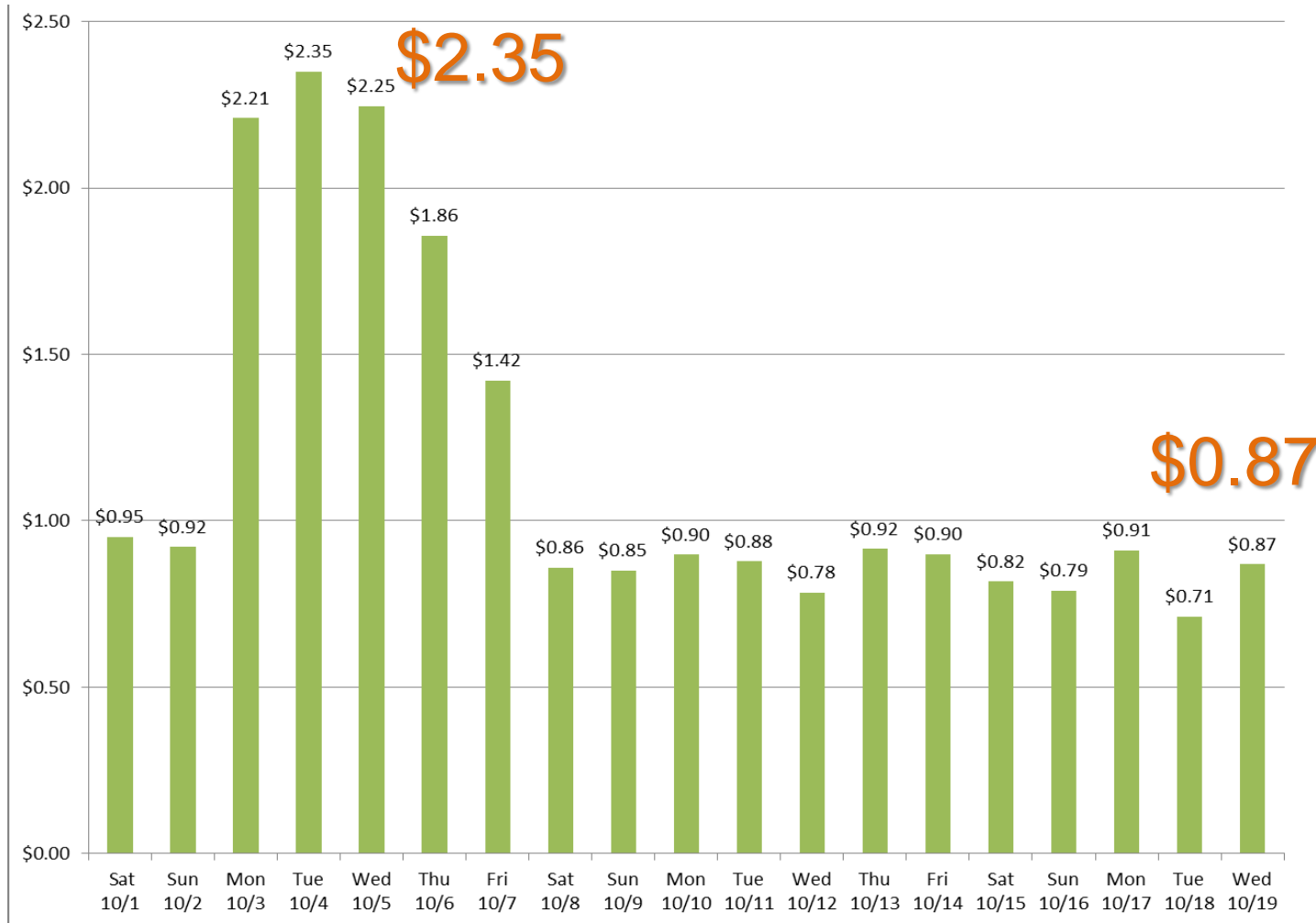
**PEACH PASS**

*Keep Moving.™*

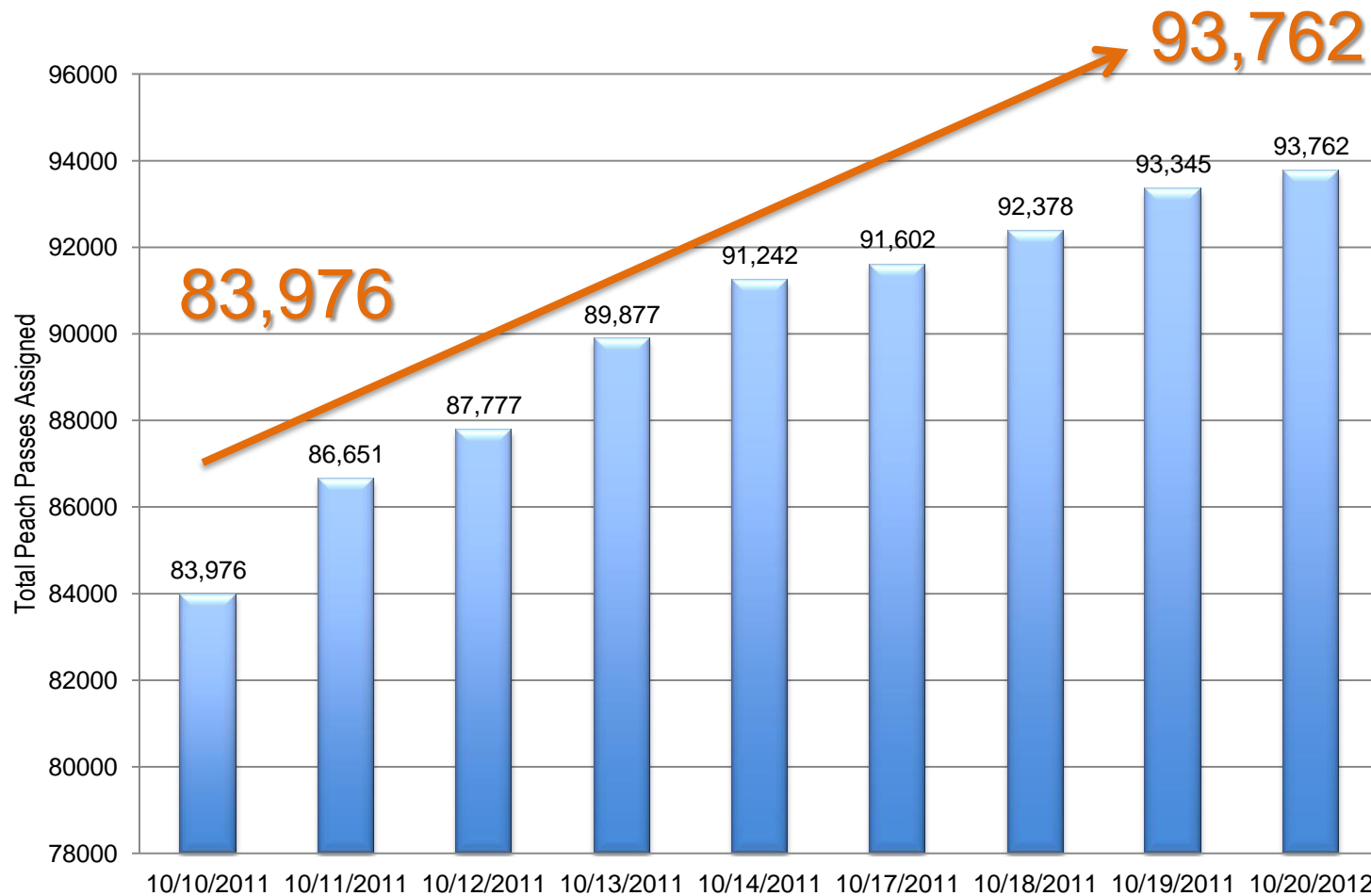
# I-85 Express Lanes Daily Trips



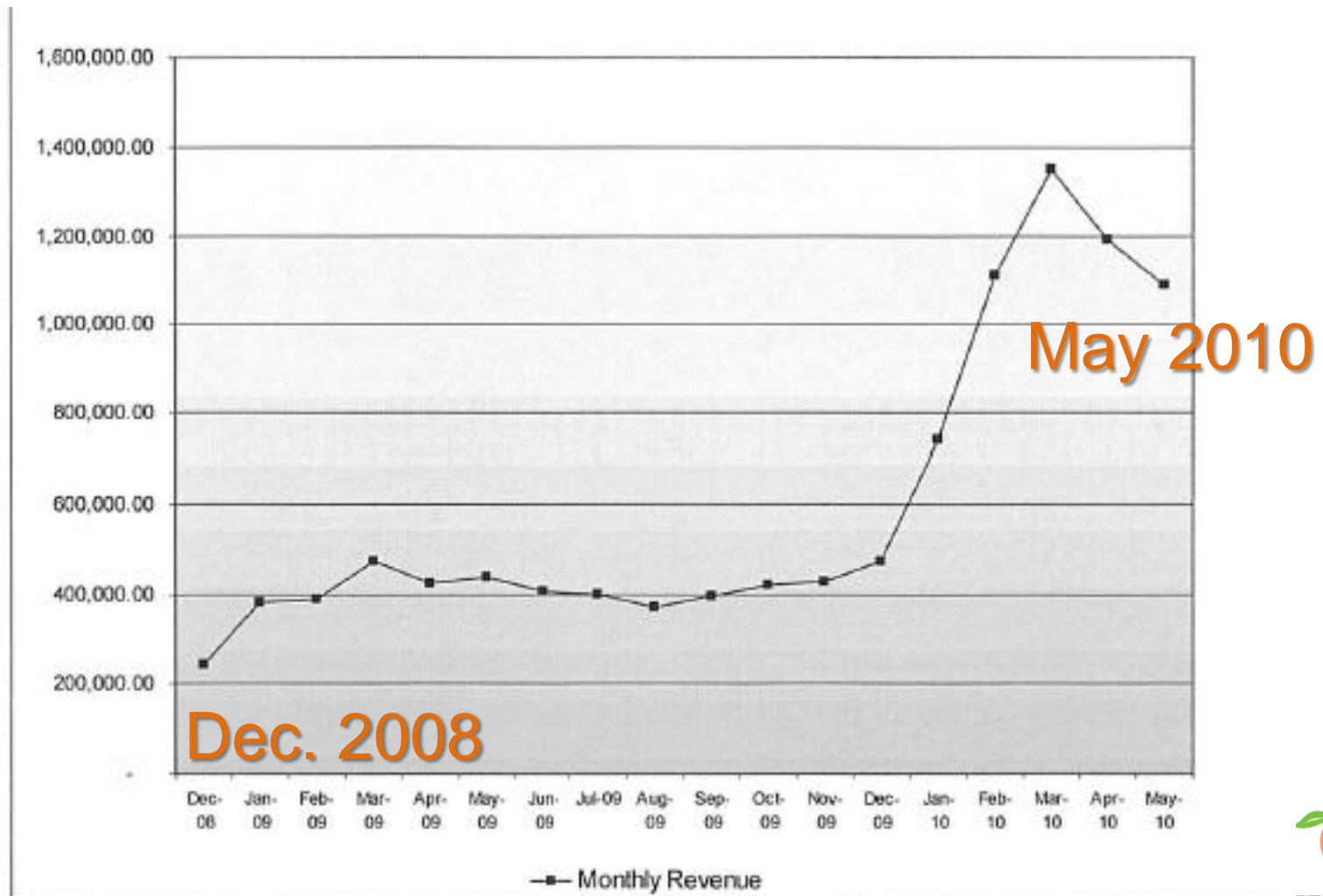
# I-85 Express Lanes Average Fare



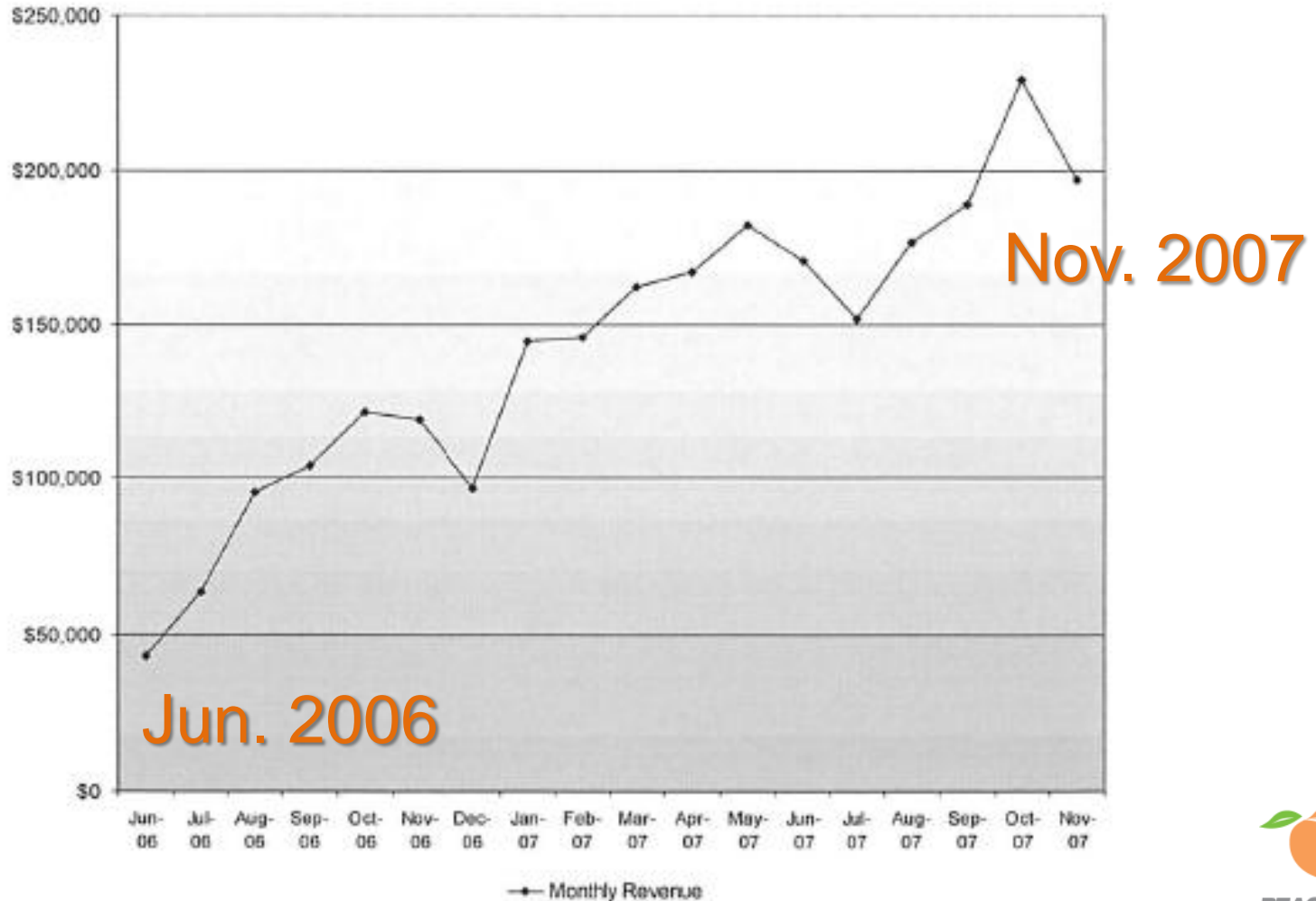
# Peach Pass Sign Ups



# Miami I-95 Express Ramp Up



# Denver I-25 HOT Ramp Up



# Types of Express Lane Users

Toll-Exempt	Tolled	Prohibited
<ul style="list-style-type: none"><li>• Transit</li><li>• 3 or more person carpools</li><li>• Motorcycles</li><li>• Alternative Fuel Vehicles (AFV)*</li><li>• On-call emergency vehicles</li></ul>	<ul style="list-style-type: none"><li>• Single drivers</li><li>• 2 person carpools</li></ul>	<ul style="list-style-type: none"><li>• Trucks with more than 6</li></ul>

\* AFV Vehicles must have the proper license plate (does not include hybrids)

# Peach Pass



- A small, thin electronic sticker that adheres to a vehicle's windshield
- Tolls are automatically deducted from your Peach Pass account (no toll booths)
- Can be used on the I-85 Express Lanes and Georgia State Route 400 (Georgia 400, SR 400)
- All I-85 Express Lane users need to register for a Peach Pass

# Rules of the Road

## Violations:

- Crossing the solid, double white line
- Using the Express Lanes without a Peach Pass/Cruise Card transponder
- Occupancy (vehicle does not meet the appropriate number of occupants for toll-free access)

## Penalties:

- SRTA toll violation = \$25 + toll amount
- May also be issued citation by law enforcement





# Vehicle Occupancy Enforcement

- Qualifying 3+ carpoolers self-declare Toll Exempt status by telephone, smart phones, or online account.
- Tolling Back Office transmits list of “Toll-Exempt” vehicles to a mobile Automatic License Plate Recognition (ALPR ) system onboard police cars
- The ALPR reads license plate of passing vehicles and notify officers to check occupancy of only “Toll Exempt” vehicles
- Police can use ALPR to check for stolen vehicles, arrest warrants, and Amber alerts

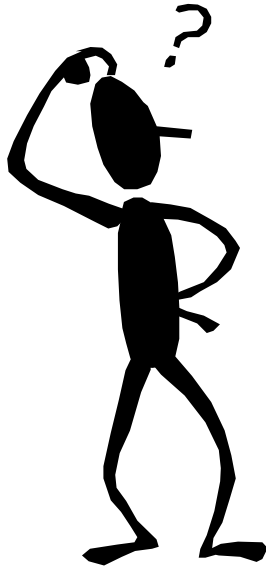


# Where do I get a Peach Pass?

- Online – [www.PeachPass.com](http://www.PeachPass.com)
- By Phone – 1-855-PCH-PASS (724-7277)
- 2 Department of Driver Services Locations
  - *Hurricane Shoals Road*
  - *Beaver Ruin Road*
- Walk-Up Center at SRTA
  - *47 Trinity Avenue, Ground Floor*



# QUESTIONS?



[www.PeachPass.com](http://www.PeachPass.com)

