



**Regional Forum:
Linking Land Use and Transportation with Project Selection**

Date: **Tuesday, May 23rd, 2006**

Time: **8:00 a.m.-4:00 p.m.**

Location: **GRTA Board Room**
Eighth Floor, Marquis One Tower
245 Peachtree Center Avenue, NE
Atlanta, Georgia 30303

Purpose:

- * To provide a forum for more in-depth discussion on linking land use and transportation through project selection criteria.
- * To gain insight from experts and other regions' experiences in the topic area
- * To gather information from various perspectives to evaluate options, benefits, and methods to implementing project selection criteria in the Atlanta region. (for constrained plan)

Objectives:

- * What benefit can land use related project selection criteria provide?
- * How can criteria most effectively be designed?

Roundtable Panelists:

- * **Agencies:** ARC, GDOT, GRTA, MARTA
- * **Guests Regions:**
 - Michael Hix, San Diego Association of Governments*
 - George Scheuernstuhl, Denver Council of Governments*
 - Mike Sims, North Central Texas Council of Governments*
 - Elizabeth Robbins, Washington State DOT*
- * **Expert Consultants:**
 - Jamie Cochran, J. Cochran & Co., LLC*
 - Ed Ellis, Kimley-Horn & Associates, Inc.*
 - Larry Saben, Parsons Brinckerhoff*
 - Sam Seskin, CH2MHill*
 - Joel F. Stone, Jr., Independent Consultant (Former ARC Dtr of Comp. Plng '72- '00)*
- * **National Perspective:**
 - Alex Bond, National Association of Regional Council (NARC)*
 - Rich Denbow, Association of Metropolitan Planning Organizations (AMPO)*

Participants in Audience:

Agency Board members
Key stakeholders from Atlanta region

Additional Information Available (including a web cast link): http://www.GRTA.org/Regional_Forum/

Limited space is available, so seating will be on a first come, first serve basis. If you plan to attend, please contact Beth Stanfield at bstanfield@grta.org, or call 404-463-3069, so we can estimate audience attendance.

Current Agenda

(Breakfast Reception provided for Invited Panelists, Guests and Sponsoring Agencies) 8:00 a.m.

Welcome & Opening Remarks by Sponsoring Agencies 8:30 a.m.

Linkage by Project Selection: Framing the Topic and Issues Kirk Fjelstul, GRTA
Introduction of panel members, background to the forum's genesis, forum objectives and format.

Atlanta Current Practice and Background Tom Weyandt, ARC
To provide background information for the day's discussion of the Metro Atlanta's region current project selection process, status of ENVISION 6 and regional policies, and timing of forum discussion to next Regional Transportation Plan (RTP) and Regional Development Plan (RDP) updates.

Guest Regions: Sharing their Experiences and Insight Guest Panel
Facilitated by Sam Seskin, CH2MHill

Invited guests from other regions who have implemented land use criteria into the transportation project selection process will present the story of how their region considered the goals, developed the criteria, and evaluate performance for meeting the regional objectives. Facilitated panel discussion between all roundtable panelists, including questions from the audience.

Sample guest questions:

- * *What motivated your region to adopt land use criteria?*
- * *How was it developed and implemented?*
- * *How many RTP/TIP cycles/updates have the criteria been used?*
- * *How well has the process and criteria been accepted?*
- * *How is your region assessing the performance and results from implementing the criteria?*

(Lunch provided for Invited panelists, guests and sponsoring agencies) 12:00-1:00 p.m.

Land Use Criteria: Benefits and Development All Panelists
The roundtable panelists will participate in a facilitated discussion to address the forum objectives, including questions from the audience. Sample discussion questions:

What benefit can land use related project selection criteria provide?

- * *What value do the current criteria provide?*
- * *What are reasons to drive developing new criteria?*
- * *What benefits have other regions experienced?*
- * *How can the performance, or benefit, be measured?*

How can criteria most effectively be designed?

- * *What is the process to develop criteria?*
- * *How will criteria be designed – screening, incentive, quantitative vs. qualitative?*
- * *Which project types are most suitable to apply land use criteria?*
- * *How can the criteria relate to regional goals and avoid unintended consequences?*

Formulate Recommendations: Where do we go from here? All Panelists
The roundtable panelists will work together to formulate draft recommendations relating a summation of the day to each objective. Each agency Chairman/Director commits to take back to Board/Committees for consideration in RTP/TIP/Planning studies regarding agency response to issue.

Closing Remarks

Forum Adjourned 4:00 p.m.

*For more information about the forum, visit http://www.GRTA.org/Regional_Forum/
[Due to limited seating, a web cast link will be available for interested observers.]*