

**Laura F. Beall, AICP** (pronounced 'bell')  
*Land Use Manager*  
*Georgia Regional Transportation Association (GRTA)*

Laura joined GRTA in March 2005, in the newly created position, as Land Use Manager to assist in the development of GRTA's overall land use strategies and initiatives, which currently includes a study of incentive-based techniques for connecting land use and transportation policies. Additionally, Laura manages the Developments of Regional Impact (DRI) program and a staff of land use planners.

Laura has over eleven years of experience in policy planning focusing on land use, real estate market analysis, economic development, transportation and infrastructure planning, environmentally sensitive development practices, public finance, and growth issues. Her further specialty is in policy analysis, and the practical benefits and implications of implementation.

Prior to GRTA, Laura worked for over six years with the Council for Quality Growth in Duluth, GA where she was the senior policy staff representing a private membership in a wide range of local, regional and state planning and regulatory initiatives. From 2001-2003, Laura led the organization as Executive Director during a strategic planning and the start-up of a regional expansion.

Before returning to Atlanta in 1998, Laura worked in the City of Kansas City, Missouri City Planning & Development Department. There, she learned the "in's and out's" of local zoning and permitting procedures, geographic information systems, and database administration, while conducting a land absorption study for residential developments. Laura became a team member working with representatives from all City departments to implement a citywide tax parcel and permit tracking system.

One of the few Atlanta natives, Laura received both a Bachelor of Science in Architecture and a Master of City Planning from the Georgia Institute of Technology. While in the Ga. Tech City Planning Graduate program, Laura interned with Central Atlanta Progress (CAP) and participated in the creation of the Downtown Improvement District (DID). Prior to graduate school, Laura has worked as a research assistant in the commercial and industrial real estate industry, as well in the marketing and sales industry.